



MM-Online

Master of Management Online International Program

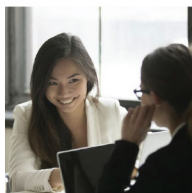


CAREER-DRIVEN PROGRAM

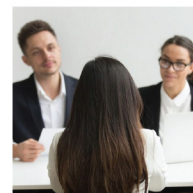
FAST-TRACK YOUR FUTURE, NO MATTER WHERE YOU ARE



CV
Clinic



Career
Consultation



Job Interview
Coaching



LinkedIn
Improvement



Soft Skills
Training



Growth
Mindset



MM- Online

Master of Management ONLINE INTERNATIONAL PROGRAM



SUMMARY



STUDY TIME
18 MONTHS



STUDY
100% ONLINE



CLASS SIZE
20 STUDENTS (AVERAGE)



AGE
27 YEAR (AVERAGE)



WORK EXPERIENCE
5 YEAR (AVERAGE)



CLASS SCHEDULE
100%
WEEKDAY EVENING & WEEKEND

WHAT THE PROGRAM OFFERS

The Master of Management Online International Program helps students build the skills and mindset needed to succeed in today's global job market.

- Designed for professionals who want to jumpstart their careers but have limited time to study onsite at CMMU in Bangkok—especially those living in upcountry areas or elsewhere in Southeast Asia
- Ideal for those who want to grow their careers through a practical, career-focused course that teaches both hard and soft skills—including growth mindset, communication, and teamwork
- Helps students prepare for job opportunities with support in CV writing, interview practice, LinkedIn profile building, and networking with recruiters and top companies in Thailand
- Offers a broad understanding of how businesses operate, from strategy development to managing different departments
- Emphasizes real-world learning through case studies, business projects, and guest speakers

CAREER OPPORTUNITIES

Whether you are just starting your career or already working, the Master of Management Online International Program helps you move into higher-level roles. You will gain the skills and confidence to take on more responsibility and grow into leadership or business ownership positions.

WHO SHOULD JOIN THIS PROGRAM

The Master of Management Online International Program is designed for professionals seeking to advance into leadership roles or establish their businesses. It's especially suited for:

- **Entrepreneurs (current and future):** individuals who want to start their own company or grow an existing one; those looking to identify and evaluate business opportunities, develop winning business plans, and strengthen operations and strategy
- **Family business leaders:** those currently managing or preparing to take over a family-owned business
- **Mid-level management candidates:** professionals aiming to move into management roles within a few years, seeking to build strong leadership, communication, and decision-making skills
- **Career switchers:** students looking to explore new opportunities beyond their undergraduate specialization
- **International-minded professionals:** those who value cultural diversity and want to work in global environments
- **Motivated learners:** individuals ready to challenge themselves and grow personally and professionally



Term 1	Term 2	Term 3	Comprehensive exam	Term 4	Term 5
Core Course 1	Core Course 4	Core Course 6		Elective Course 5	Elective Course 9
Core Course 2	Core Course 5	Specialization 7		Elective Course 6	Elective Course 10
Core Course 3	Elective Course 1	Elective Course 3		Elective Course 7	Elective Course 11
	Elective Course 2	Elective Course 4		Elective Course 8	Elective Course 12
Note: This structure is the normal curriculum structure. It may change without prior notice. Please check with the program educator.				Thematic Paper (A)	Thematic Paper (B)

Core Courses (7 subjects, 21 Credits)	Elective Courses (9 Credits)
<ul style="list-style-type: none"> Asian Economy in the Global Context Financial Management Managing Business Information and Emerging Technologies Managing People in Organizations Strategic Management Strategic Marketing Management Business and Management Research (for Thesis Track) Managerial Decision Skills (for Thematic Paper Track) 	<ul style="list-style-type: none"> Business Analytics Business Creativity Business Planning Business Process Improvement Consulting Tools for Sustainability Consumer Behavior Data to Intelligence Design Thinking Digital Marketing International Business Management Leading for Success Seminar in Management Social Media Marketing Soft Skills Development Strategic Brand Management
General Management Specialization Courses (3 subjects, 9 Credits)	
<ul style="list-style-type: none"> Leading Sustainable Organizations Managerial Negotiation Strategy Project Management 	
Thematic Papers (6 credits)	
Total 45 credits	

REAL-WORLD MANAGEMENT INSIGHTS

Taught by experts who've shaped strategies for both global giants and major Thai brands:

- A.C. Nielsen
- Kasikorn Bank
- Mercer
- Thai Airways International PCL
- Agoda - AIS
- Krungthai-AXA
- Nestlé
- Thai Flight Training School
- Burger King
- Krungsri Bank
- PTT Oil and Retail Business
- The Food School Bangkok
- Cisco Systems
- Lazada
- Samsung
- TMB Asset Management
- Dentiste
- M150
- Siam Health Co., Ltd.
- World Bank
- Dusit Thani PCL
- Maguro Group
- Siam Makro PCL
- Yum! Restaurants International
- Johnson & Johnson
- Maybank
- SYNTEC
- Kao Consumer Products
- Mead Johnson
- Tanachira Retail Corporation PLC