

MMgt(Entrepreneurship Mgmt) to MCom(BMO) Option

College of Management, Mahidol University						
Year 1	Master of Management <i>Specialisation in Entrepreneurship Management</i>			Credit Points	MQ Course Admission Point	
	Pre-Course (no credit)					
	-	Optional	MGMG 591 Accounting (or Bachelor Degree with accounting background)	-	Admission into 1-year version of MQ MCom(BMO)	
	Core Courses (15 credits)					
	1	Required	MGMG 547 Managing People in Organizations	3		
	2	Required	MGMG 505 Managing Business Information & Emerging Technologies	3		
	3	Required	MGMG 508 Strategic Marketing Management	3		
	4	Required	MGMG 513 Financial Management	3		
	5	Required	MGMG 509 Strategic Management	3		
	6	Required	MGMG 515 Asian Economy in Global Context	3		
7	One of	MGMG 523 Decision Skills	3			
		MGMG 669 Business and Management Research (for thesis track only)				
Specialization Courses (6 credits)						
8+9	Two of	Business Planning	6			
		Small and Family Business Management				
		Innovative Product/Service Design + Commercialization				
		Start-up and SME Financing				
		Business Creativity				
		Consulting Tools				
		Operations Management				
		Managerial Negotiation Strategy				
		Soft Skills Development				
Omni-channel retail management						
Total Credit Points			27	-		



Macquarie University					
Year 2	Master of Commerce <i>Specialisation in Business Management and Organisations</i>			Credit Points	CMMU Exemption
	1	Required	ACCG8121 Managerial Accounting	10	MGMG 752
	2	Required	AFIN8008 Corporate Finance	10	-
	3	Required	MQBS8000 Contemporary Business Issues	10	-
	4	Required	MKTG8020 Marketing Theory	10	-
	5	Required	MGMT8012 Managing Strategically	10	MGMG 509
	6	Required	MGMT8015 Behaviour in Organisations	10	-
	7	Required	MGMT8027 Entrepreneurship in Business	10	MGMG 512
	8	Required	MGMT8040 Business Project Management	10	MGMG 605
	Total Credit Points			80	6-12